



E-learning in Corporate History – A New Method

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In March 2007 we started an online training module for all employees of Merck who are new and/or interested in getting to know more about our corporate history. Using this e-learning module, they will get an overview of the approximately 340-year history of the oldest pharmaceutical and chemical company in the world.

The program focuses on the topics important people, development from an apothecary to a research-intensive company, internationalization, products and the special structures of a family-owned company – and this all dating back as far as 1668.

Informative texts and original quotations – for reading and for listening – documents, photos, film cuttings and music are used to make the topics accessible to all in an exciting way. At the end of each chapter we have a “Quick-Check” where the new knowledge can be tested.

Staff members from different business areas gain insight into the history of pharmacy and we have the opportunity to arouse people’s interest in our profession.

Let’s test it together!