

# Assessment of CES from MPAs using social media analysis

1. Reviewer

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2. Photo number

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3. ID

Unique ID number corresponding to the photo

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4. Check box if picture is not valid

*Check all that apply.*

Not valid

5. MPA name

*Mark only one oval.*

galapagos

rapanui

great barrier reef

6. Brief description on photo content

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7. Pictures shows

*Mark only one oval.*

- A mostly natural landscape
- a mostly urban/ man-made landscape

8. Does the picture show:

*Check all that apply.*

- A purely terrestrial scene/topic?
- A purely marine/coastal scene/topic?
- Both scapes appear on the picture

Other:  \_\_\_\_\_

9. If the picture is marine/coastal, does it represent an under or above water scene?

*Mark only one oval.*

- Underwater
- Above water
- Both

## 10. Cultural ecosystem service classification

*Check all that apply.*

- Artistic or cultural expressions and appreciation
- Living cultural heritage
- Gastronomy
- Historical monuments
- Landscape appreciation
- Nature appreciation
- Natural structures and monuments
- Religious, spiritual or ceremonial activities and monuments
- Research and education
- Social recreation
- Activity recreation
- Other

11. What is the main activity/benefit/value occurring in the photo (either appearing on picture or undertaken by photographer)

*Check all that apply.*

- Swimming
- Snorkelling
- Scuba diving
- Recreational fishing
- Artisanal fishing
- Wildlife watching
- Habitat appreciation
- Scientific
- Education
- Aesthetic (Landscape/Seascape)
- Kayak
- Other water sports
- Gastronomy
- Relaxation
- Spiritual
- Sunbathing, playing on the beach
- Heritage
- Art

Other:  \_\_\_\_\_

12. If there's wildlife in the picture: Classification of species

Please provide approximate description, e.g. dolphin, whale, marine turtle, marine lion, clown fish....write scientific name if known

\_\_\_\_\_

### 13. Classification of species in picture

Please classify the species on the picture according to the categories below

*Check all that apply.*

- None present
- Terrestrial mammals
- Marine mammals
- Reptiles
- Bird species
- Fish
- Marine invertebrates
- Terrestrial invertebrates
- Elasmobranchs (sharks, rays...)

### 14. Main habitat appearing on the picture

(habitat with greatest proportion of coverage in picture) (M = marine and coastal, T = terrestrial)

*Check all that apply.*

- NA
- (M/T) Lagoon
- (M) Shore
- (M) Pelagic (water column)
- (M) Coral
- (M) Seagrass
- (M) Rocky ground
- (T) Rocky ground
- (M) Sandy ground
- (M) Macrophyte
- (T) Humid
- (T) Shrub
- (T) Forest
- Cliff
- urban / Man-made

Other:  \_\_\_\_\_

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