



DRUGS, CHEMICAL AND PHARMACEUTICAL PREPARATIONS AT THE 1ST, 2ND, AND 3RD INTERNATIONAL PHARMACEUTICAL EXHIBITIONS

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The second half of the 19th century was the exhibition area. At the beginning there were the World Industrial Exhibition in London in 1851 or the Economic Exhibition in Paris in 1955. The exhibitions ranged over lands, corporations or branches and they enabled to learn about new materials, products and technologies. They also stimulated both sales of products and launching technical and technological innovations. This trend did not bypass pharmacy in the Austrian Monarchy, the part of which the Czech lands were.

The 1st International Pharmaceutical Exhibition was organized by Österreichische Pharmazeutische Gessellschaft in Vienna in August 1883. For the first time surgeons, pharmacists and the public were given the chance to learn about news in the area of medical products, health service and treating technology and the pharmaceutical workplace equipment. 320 exhibitors from 17 states took part in it.

The 2nd International Pharmaceutical Exhibition, commemorating the 25th anniversary of the Pharmaceutical Society, took place in Prague in the Royal Game Park exhibition hall from 15th August to 15th September 1896. 545 exhibitors altogether from 20 states took part in it.

The 3rd and the last International Pharmaceutical Exhibition was organized again in Vienna in 1913. 336 exhibitors from 14 countries participated in it.

The exhibitions were the chance of meeting of pharmacists from the whole world to post up in the latest and modern trends in pharmacy.